Equantu

OEM / ODM Capability Deck

Launch your MuslimTech product line with Equantu



Equantu

CONTENTS

01 What Can We Do For You

02 Who We Work With

03 Cooperation Models

04 Customization Options

05 OEM / ODM

06 MOQ & Lead Time

07 Quality Control

08 Success Stories

09 Next Step

Equantu

01 Why partner with Equantu?

Your End-to-End Muslim Tech Product Partner

Equantu is more than just a manufacturer; we are your strategic partner—guiding you from product concept to market success. We offer a one-stop solution that makes it effortless for you to establish your own high-quality line of Muslim-oriented technology products.

Private Label

Imprint your brand onto our proven products; we offer professional logo printing, engraving, or silk-screening services to help you quickly enter the market and establish brand recognition.

Product Customization

Based on our existing product lines, we offer deep customization services—whether involving functional adjustments, hardware optimization, or the development of entirely new modules—to ensure our engineering team fully meets your personalized requirements.

Packaging Design

We provide professional packaging design services—ranging from aesthetics tailored to local tastes to structural materials that reinforce brand identity—ensuring your products stand out on the shelf.

Equantu

01 Why partner with Equantu?

Your End-to-End Muslim Tech Product Partner



Manual Localization

We provide multilingual translation and typesetting services for product manuals—supporting languages such as English, Arabic, and French—to eliminate language barriers and enhance the user experience.

App / QR / Setup Guide

We provide accompanying app development and customization services, along with convenient QR code setup guides, to create a modern, intelligent interactive experience.

Compliance Pack

We provide a comprehensive suite of compliance certification services required for your products—including CE, RoHS, FCC, and others—to ensure their smooth entry into your target markets.

Retailer Support

We provide high-quality product images, videos, copy, sales training materials, and retail display solutions to empower your sales channels.

Equantu

02 Who We Work With

Your Ideal Partner, Regardless of Your Business Model

Whether you are an entrepreneur just starting out or an established brand seeking to expand your product line, Equantu offers tailored solutions to help you cut through the competition and forge a path to success in your respective field.

Regional Distributor

We offer highly competitive wholesale pricing and a long-term, stable supply guarantee, providing you with a solid foundation to rapidly capture and deeply penetrate your regional market.

Islamic Gift Brand

We offer flexible, customizable gift set combinations, exquisite packaging with a premium feel, and personalized engraving services, helping you create a truly unique gift collection.

Amazon / Shopify Seller

We support the customization of private label products in various specifications, as well as differentiated packaging design, helping you create highly distinctive listings and effectively boost conversion rates.

Equantu

02 Who We Work With

Your Ideal Partner, Regardless of Your Business Model



Chain Retailer

We offer large-scale production capabilities and rigorous quality control to ensure a high degree of product consistency, making us your trusted OEM/ODM manufacturing partner.



Importer

We provide one-stop procurement solutions—encompassing product customization, packaging design, international compliance certification, and end-to-end logistics—to help you effortlessly expand into global markets.



OEM Brand

As your dedicated manufacturing hub, we provide end-to-end services—from industrial design to the final finished product—enabling you to focus your energy on brand operations and market growth.

Equantu

03 Cooperation models

Flexible Partnership Models for Your Success

We offer flexible and diverse cooperation models tailored to align with your various business stages and market strategies, empowering your business to achieve an efficient launch and robust growth.

Wholesale

Description: Direct procurement of our existing standard products, featuring a standardized process.

Advantages: Low MOQ (own-brand iTasbeeh from 100 units), 25-30 days production, and no additional customization costs.

Suitable for: Customers seeking to test market feedback, complement existing product lines, or fulfill small-batch orders.

Private Label

Description: Based on our mature standard products, we offer services for printing your brand logo or customizing packaging.

Advantages: Leverage a mature supply chain to rapidly establish a proprietary brand; costs are controllable, and market responsiveness is swift.

Suitable for: Clients seeking to rapidly enter the market and establish brand awareness, but with limited initial R&D and investment budgets.

Equantu

03 Cooperation models

Flexible Partnership Models for Your Success



Semi-customized

Make localized adjustments to existing, mature products—for instance, by changing color schemes or materials, or by adding small functional modules.

Core Strengths:
Balance customization with speed-to-market to rapidly penetrate niche markets and effectively control costs.

Full OEM / ODM

We are deeply involved throughout the entire product lifecycle—from concept definition and ID/MD design to final mass production—crafting solutions precisely according to your specific requirements.

Core Strengths:
Craft unique, exclusive products; establish a differentiated competitive advantage; and erect robust technological barriers.

Exclusive Regional

To serve as your exclusive supplier within a designated country or region, and to establish a long-term strategic partnership.

Core Strengths:
We safeguard your exclusive market operating rights, effectively mitigating the risks of disorderly competition and price wars within your designated region.

Equantu

04 What we can customize

Tailor Every Aspect to Your Brand

From product aesthetics to user experience, we offer a comprehensive range of customization options, ensuring your product truly stands out and reflects your brand's personality in every detail.



Logo Engraving

We offer a range of mature processes—including laser engraving, silk screening, and pad printing—to ensure that logos are crisp and refined, thereby enhancing the overall texture and quality of the product.



Color Customization

Supports flexible customization of product housing colors based on your brand's specific color codes (Pantone) or market-specific preferences.



Material Options

We offer a wide range of high-quality material options, including durable ABS engineering plastic, skin-friendly silicone, and premium metals.



Packaging

From the dimensions of the packaging box and the material of the inner lining to the printed patterns and overall design style, everything can be fully customized.

Equantu

04 What we can customize

Tailor Every Aspect to Your Brand



Manual language

Professional translation and typesetting supporting a wide range of major global languages.

Bundle set

Combine different products to create high-value gift sets.

Gift box

Design specialized gift boxes to enhance the product's gift appeal and added value.

Retail display

We provide customized design solutions for retail display boxes and display stands.

Equantu

05 OEM / ODM Process

A Streamlined Process for Efficient Execution

We employ a mature and efficient project management process that ensures full transparency and control over your project—from concept to delivery—keeping you fully informed of its progress every step of the way.

Requirement Discussion

Deliverables: Project Requirements Document (PRD)

Model Selection / Design

Deliverables: Design Proposal / 3D Model

Quotation

Deliverables: Official Quotation

Sample Production

Deliverables: Confirmation Sample (PS)

Packaging Confirmation

Deliverables: Confirm Packaging Plan

Mass Production

Deliverables: Periodic Production Progress Report

Quality Control (QC)

Deliverables: QC Inspection Report / Photos

Shipment

Deliverables: Bill of Lading and Complete Set of Customs Clearance Documents

After-sales Support

Deliverables: Continuous Customer Service Responsiveness

Equantu

06 MOQ and lead time range

Flexible MOQ & Competitive Lead Time

We understand that different clients have varying needs; therefore, we offer flexible minimum order quantities and competitive lead times to help you respond rapidly to the market.

Own-brand iTasbeeh

MOQ: from 100 units | Production: 25-30 days

OEM / private label

MOQ: from 1,000 units | Production: 25-30 days after sample approval

Packaging customization

MOQ: from 1,000 units (OEM) | Production: 25-30 days after sample approval

New mold / deeper customization

MOQ: from 1,000 units (OEM) | Production: 25-30 days after sample approval (tooling time quoted per project)

Equantu

07 Quality control process







Incoming inspection

We conduct rigorous inspections of all raw materials and components, controlling quality risks at the source.

Aging test

Rigorous testing is conducted under simulated real-world operating environments to ensure the long-term stability of the product.

Production inspection

Conduct high-frequency inspections at every critical stage of the production process to prevent the circulation of defective products.

Random sampling

Periodic sampling tests are conducted in strict accordance with international standards to verify batch consistency.

Final inspection

Every finished product undergoes a 100% comprehensive inspection of both functionality and appearance to ensure zero defects upon shipment.

RMA Feedback

Rapidly convey market feedback to R&D and production, establishing a closed loop for continuous improvement.

Equantu

08 Success Stories

Proven Success with Global Partners



Case 1: GCC Distributor

◆ challenge: The client wishes to launch a high-end Quran player in the Saudi market that meets local needs, yet lacks the requisite product R&D and mass manufacturing capabilities.

◆ Solutions: We provide comprehensive Full ODM services, covering the entire process from product ID design and customized feature development (including prayer time reminders) to localized UI design and the development of accompanying mobile applications.

✦ Achievements: Upon its launch, the product immediately became a runaway success, helping the client capture a 30% market share within its category in just one year and successfully establish regional brand influence.

Equantu

08 Success Stories

Proven Success with Global Partners

CHALLENGE

The client seeks to introduce high-quality Muslim products into the European market but faces the rigorous CE product safety certification standards of the EU, as well as the complex requirements for multilingual localization—specifically in French, German, and other languages.

SOLUTION

We provide comprehensive Private Label services, assisting with the completion of full CE and RoHS compliance certifications; additionally, we accurately translate product manuals and accompanying App interfaces into French, German, and Spanish to meet local market entry requirements.



The product has successfully penetrated the mainstream supermarket channels in key European markets, such as France and Germany. Leveraging its exceptional product quality and localized user experience, it has rapidly garnered widespread acclaim from local consumers and captured significant market share.

Equantu

08 Success Stories

CASE 03| Southeast Asia

Proven Success with Global Partners



CHALLENGE

The client primarily operates on the Shopee and Lazada platforms and urgently requires a competitively priced, private-label product—capable of rapid delivery—to break free from the pressures of product homogenization.

SOLUTION

We offer "semi-customization" services: leveraging our best-selling standard molds, we customize differentiated packaging and multi-language manuals, at the standard OEM MOQ of 1,000 units and 25-30 days production.

RESULT

Established a distinct online competitive advantage, driving a 200% surge in monthly product sales and garnering a substantial volume of high-quality positive reviews.

Equantu

09 Next step

Start Your Journey with Equantu Today

Ready to turn your Muslim tech product ideas into reality? Contact us today to embark on your journey to success.

Request OEM quote

Submit your requirements, and our professional team will provide you with a detailed, transparent, and customized quotation within 24 hours.

Book WhatsApp call

Connect directly with our Business Manager to schedule a one-on-one video conference and delve into the details of your project.

Download evidence pack

Featuring our factory videos, certification certificates, customer case studies, and product catalogs, this allows you to gain a comprehensive understanding of Equantu's capabilities and credibility.

Equantu

Equantu products Model List

QB709
Material:Ceramic style
Size: 18mm/20mm/22mm
Physical button/screen
Charging case

SQ668
Material:Stainless steel
Size: 7/8/9/10/11/12/13
Touch button /screen
Magnetic charging

QB708
Material:Stainless steel
Size: 7/8/9/10/11/12/13/14
Touch button / No screen
Magnetic charging

QB702
Material:Zinc alloy
Size: 18mm/20mm/22mm
Physical button/screen
Charging case



QB709
Material:Stainless steel
Size: 18mm/20mm/22mm
Physical button / screen
Type-C charging



QB806
Material:Stainless steel
Size: 7/8/9/10/11/12/13
Touch button / LED screen
Magnetic Charging

QB702Lite
Material:Plastic
Size: 18mm/20mm/22mm
Physical button / screen
DC charging



SQ666
Material:Stainless steel
Size: 8/9/10/11/12/13
Touch button / LED screen
Magnetic Charging case

AyahBand
Model: NB01
Size: One size fits all
NFC technology
Touch your phone to start learning

SQ976
Material:Plastic
Size: 16.5/18/20/22/23.9mm
Touch button / screen
Wireless charging dock



SQ666Lite
Material:Plastic
Size: 18/20/22mm
Physical button / screen
Type-C charging

AyahRing
Model: NR01
Size: 18mm/20mm/22mm
NFC technology
Touch your phone to start learning

ThankYou

Let's build the future of MuslimTech together.

EMPOWERING THE UMMAH THROUGH TECHNOLOGY